**Scaling Up Nutrition Business Network, Nepal**

***Technical Assistance (TA) & Business Development Services (BDS) Offer Form***

To become a member of the SUN Business Network (SBN)Nepal, please complete the following form and return it to [shilu.shakya@wfp.org](mailto:shilu.shakya@wfp.org). There is currently no membership fee**.**

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| **1** |  | **ORGANISATION DETAILS** |
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| **i** |  | ***Please complete all the sections in this part of the form fully. This section provides a general overview of your organization.*** |
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| Organization Name: |  | | |
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| Headquarters Address |  | | |
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| Company phone number: |  | | |
| Company email address: | | | |
| Website: |  | | |
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| Primary Contact Details: *This person will be your organization’s focal point for the SBN* | | | |
| Name |  | | |
|  | | | |
| Position / Title |  | | |
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| Email |  | **Phone Number** |  |
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| Address |  | | |
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| Description of Organization: |  | | |
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| **2** |  | **COMMITMENTS** |
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| **i** |  | ***This section provides a general overview of your organization’s area of commitment around nutrition. Please select a maximum of four of the following corporate goals which contribute toward improving nutrition (From A to G). Against the relevant commitment category, please formulate your organization’s SMART commitment. SMART commitments are Specific (have a clear objective); Measurable; Achievable; Relevant (aligned with business plans); Timebound (over a fixed period).*** |
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| ***A - Corporate strategy, management and governance*** | | | |
|  |  | **Commitment Category (select all that apply)** | **Company’s own SMART commitment.** |
| **Corporate Nutrition Strategy** | **🞎** | Commitment to providing healthier foods and service with specific reference to low-income populations |  |

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| ***B - Formulation of suitable products*** | | | | | |  |
|  | |  | **Commitment Category (select all that apply)** | | | **Company’s own SMART commitment.** |
| **Product Formulation** | | **🞎** | Percentage of total revenues to be spent on Research and Development (R&D) | | |  |
| **🞎** | Set targets with respect to the amount it intends to increase its R&D effort/spending in coming years on nutrition (or the number of new, healthy products it intends to introduce) | | |  |
| **🞎** | Approach to reformulating its existing products is aligned to national (or regional, e.g. EU, South Asia) dietary guidelines | | |  |
| **🞎** | Set reformulation commitments | | |  |
| **🞎** | Committed to fortifying only products of high underlying nutritional quality | | |  |
| **🞎** | Develop and sell fortified products and products inherently high in micronutrients aimed at: (a) Women of reproductive age; (b) Children under 2 years; (c) Children between 2-5years; (d) Children over 6years (e) Adolescents (f) Other vulnerable population groups | | |  |
| **Nutrient Profiling System (NPS)** | | **🞎** | Have a formal internal NPS used to guide new product development or reformulation | | |  |
| ***C - Supply of affordable and affordable products.*** | | | | | | |
|  |  | | | **Commitment Category (select all that apply)** | **Company’s own SMART commitment.** | |
| **Product pricing** | **🞎** | | | Commercial: commitment or objectives with respect to improving the affordability of its products that address micronutrient deficiencies. |  | |
| **Product distribution** | **🞎** | | | Make a clear and specific commitment to address the accessibility of healthy products. |  | |
| **🞎** | | | Commercial commitment or objectives with respect to improving the distribution of its products specifically formulated or appropriate for specific undernourished groups |  | |

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| ***D - Responsible marketing*** | | |  |
|  |  | **Commitment Category (select all that apply)** | **Company’s own SMART commitment.** |
| **Responsible marketing policy: all consumers** | **🞎** | Have a responsible marketing policy that applies to all consumers, explicitly applicable to a defined media (TV, radio, website, social media, etc.) |  |
| **Audit and Policy Compliance: All Consumers** | **🞎** | Audit compliance with your policy |  |
| **Responsible Marketing Policy: Children** | **🞎** | Have a responsible marketing policy for children that applies explicitly to the following media (TV, radio, website, social media, etc.) against the WHO International Code of Marketing of Breast-milk Substitutes |  |
| **🞎** | Commit to represent food fairly |  |

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| ***E - Healthy diets: consumers and workplace*** | | |  |
|  |  | **Commitment Category (select all that apply)** | **Company’s own SMART commitment.** |
| **Support team health and well-being** | **🞎** | Commit to supporting employee health and well-being through a program focused on nutrition, diet and activity |  |
| **Supporting lactating mothers in the workplace** | **🞎** | Commit to provide breastfeeding mothers with appropriate working conditions and facilities at work. |  |
| **🞎**  **🞎** | Have a maternity policy that allows women to receive paid maternity leave that is above and beyond the minimum requirements set by law  Have a policy that allows men to receive paid paternity leave that is above and beyond the minimum requirements set by law |  |
| **Support consumer-oriented healthy eating and active lifestyle programs** | **🞎** | Commit to supporting a) healthy eating/nutrition education programs for the company’s consumers and/or local communities and/or b) active lifestyle programs for its consumers and/or local communities |  |
| **🞎** | Commit to funding programs that educate undernourished consumers about (a) Benefits of maternal micronutrient supplementation; (b) Benefits of exclusive breastfeeding (c) Benefits of safe, timely and adequate complementary feeding for infants and young children. |  |

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| ***F - Product labeling and use of health and nutrition claims*** | | |  |
|  |  | **Commitment Category (select all that apply)** | **Company’s own SMART commitment.** |
| **Product Labeling** | **🞎** | Disclose nutritional information on a) Back-of-pack and front-of-pack or b) Back-of-pack OR front-of-pack only of its products |  |
| **Health and nutrition claims** | **🞎**  **🞎** | Place a health claim on a product only when it complies with Codex for countries where no national regulatory system exists.  Place a nutrition claim on a product only when it complies with national regulatory system |  |

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| ***G - Engagement with governments, policy makers and other stakeholders*** | | |  |
|  |  | **Commitment Category (select all that apply)** | **Company’s own SMART commitment.** |
| **Use of influences and influence governments and policy makers** | **🞎** | Commit to involvement with political parties, policy makers and policymakers in support of the prevention and treatment of obesity, chronic diet-related diseases and malnutrition |  |
| **Stakeholder involvement** | **🞎** | Commit to involve stakeholders in the development of nutrition policies / programs |  |

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| **3** |  | **MANDATORY DISCLAIMER** |
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| **i** |  | ***In order to become an SBN member you must agree with and sign the following disclaimer.*** |
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In signing up to be a SBN member, the organization commits to adhere to the following principles of engagement:

* Businesses should support and respect the protection of internationally proclaimed human rights; and make sure that they are not complicit in human rights abuses.
* Businesses should comply with UN guidance on health and nutrition and the International Code on Marketing of Breast Milk Substitutes\* and World Health Assembly resolutions related to Maternal, Infant and Young Child Nutrition.
* Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining.
* Businesses should uphold the elimination of all forms of forced and compulsory labour; the effective abolition of child labour; and the elimination of discrimination in respect of employment and occupation.
* Members of SBN and their subsidiaries cannot engage in the production of armaments, tobacco or pornography.
* Businesses should support a precautionary approach to environmental challenges; undertake initiatives to promote greater environmental responsibility; and encourage the development and diffusion of environmentally friendly technologies.
* Businesses should work against corruption in all its forms, including extortion and bribery.
* Businesses should engage in national SBN surveys to assess their business development, technical assistance and finance needs (or support they can offer in these areas).
* Businesses should support targeted actions and/or policies to address malnutrition in all its forms of (food insecurity, undernutrition and obesity/overweight) and diet-related Non-Communicable Diseases.
* Businesses should assess the potential to introduce workplace nutrition commitments (including breastfeeding support).
* Business should follow the prevailing national laws and policies when introducing workplace nutrition commitments.

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| **🞎** | Please tick to confirm that your organization has read and understood the mandatory disclaimer and hereby confirm it will abide by the terms contained herein. |
| **🞎** | Please tick to confirm that your organization’s decision to join the SBN has been approved by the relevant representative(s) of your company |

**Mandatory Disclosure**

*Please attach all required disclosures regarding production or promotion of food products or beverages for children under 36 months of age and declared compliance with the Code.*

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| **Name** |  |
| **Signature** |  |
| **Date** |  |

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| **SBN Contact Details** | |
| **Contact:** Shilu Shakya  **Email:** [shilu.shakya@wfp.org](mailto:shilu.shakya@wfp.org) |  |