



SBN Country Network Principles of Engagement

Members of the Scaling Up Nutrition (SUN) Business Network (SBN) adhere to Principles of Engagement to guide their work. The principles ensure that our contributions, whilst flexible, are for a common purpose, conducted in an ethical, transparent way and with mutual accountability. The SBN Country Network Principles of Engagement operate in tandem with the [SUN Movement Principles of Engagement](https://scalingupnutrition.org/about-sun/the-vision-and-principles-of-sun/)[^] in addition to any principles that SBN Country Networks apply to their members at the time of joining.

Businesses should support and respect the protection of internationally proclaimed human rights; and make sure that they are not complicit in human rights abuses.

Businesses should comply with UN guidance on health and nutrition and the International Code on Marketing of Breast Milk Substitutes and World Health Assembly resolutions related to Maternal, Infant and Young Child Nutrition.

Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining.

Businesses should uphold the elimination of all forms of forced and compulsory labour; the effective abolition of child labour; and the elimination of discrimination in respect of employment and occupation.

Members of SBN and their subsidiaries cannot engage in the production of armaments, tobacco or pornography.

Businesses should support a precautionary approach to environmental challenges; undertake initiatives to promote greater environmental responsibility; and encourage the development and diffusion of environmentally friendly technologies.

Businesses should work against corruption in all its forms, including extortion and bribery.

Businesses should engage in national SBN surveys to assess their business development, technical assistance and finance needs (or support they can offer in these areas).

Businesses should support targeted actions and/or policies to address malnutrition in all its forms of (food insecurity, undernutrition and obesity/overweight) and diet-related Non-Communicable Diseases.

Businesses should assess the potential to introduce workplace nutrition commitments (including breastfeeding support).