



 Scaling Up
NUTRITION

Business Network

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Scaling up Nutrition | Igniting Change

**Formation of SUN Business Network
Sri Lanka Steering Committee**

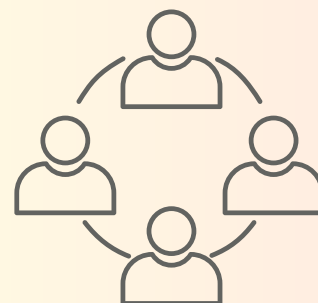
Formation of the Steering Committee

With the objective of providing strategic guidance to the SUN Business Network in Sri Lanka and to champion the role of the private sector in scaling up nutrition, SBN Sri Lanka convened its members recently to form the SBN Sri Lanka Steering Committee also celebrating its 5th year in Sri Lanka. 20 SBN large members attended this meeting representing different industries. SBN Sri Lanka coordinator welcomed the participants and highlighted unwavering collaboration of SBN members and its convener in Sri Lanka - UN World Food Programme and thanked for their contributions to the network since the launch of the network in 2019.

SBN currently has a member database of 40 large businesses and 160 SMEs with all members encouraged to participate in one or more of four SBN working groups that drive the agenda of the network: **Workplace Nutrition and well-being, Production of Nutritious Food, Promotion of Nutritious Food and Food Sector SMEs Development.** During this meeting, SBN Members highlighted the importance of having SBN as a Private Sector convener and the attention was drawn towards **Nutrition and prevention of Non-Communicable Diseases (NCDs), Advocacy and lobbying with the Government, Value Chain Process, Food Labeling and Regulations, Mapping and identifying the hotspots where the nutrition issues are high in order to prioritize the interventions and the targeting, role of Information and Technology in Nutrition and the use of SUN Business Network as a platform for Nutrition Advocacy and Lobbying.**

Collectively, the Steering Committee's role is to:

- Strengthening all the organizations that closely work towards the scope of SBN Sri Lanka.
- Taking efforts to develop a fund-raising mechanism and implement accordingly to sustain the SBN Sri Lanka Network.
- Establishing mechanisms for resource and knowledge sharing within the SBN Sri Lanka.
- Advocating to address the issues related to nutrition-specific & nutrition sensitive interventions.
- Revisiting and restructuring the strategies of SBN SL and complete and meet all deliverables according to the prepared action plan.



Steering Committee Structure

