

### What is the SUN Business Network?

The SUN Business Network is the world’s leading private sector focused nutrition initiative:

- Scaling Up Nutrition (SUN) is a global movement which unites governments, civil society, the United Nations, donors, businesses and researchers in a collective effort to improve nutrition
- 57 Countries in Asia, Africa and Latin America have joined SUN and are committed to developing national nutrition strategies that involve the private sector
- The SUN Business Network (SBN) is the private sector branch of this movement, and aims to support businesses in growing the role they play in nutrition – and support SUN Countries to develop national business engagement strategies

*The SUN Business Network is facilitated at a global level by WFP and GAIN*



### Who can become a member of the SUN Business Network?

#### Private Sector Stakeholders



Food production & processing



Agriculture



Retail



Finance



Transport & distribution



Construction



Pharmaceutical Industries



Mobile networks & communications



Extractive Industries

### Why join? Benefits of membership:

- **Network with other companies** that have an interest in nutrition and expanding the nutrition market
- Contribute to a **collective voice & community** for nutrition in the private sector
- Develop common advocacy agenda with other businesses to **influence key global processes and events**
- **Learn and share best practice** for investing in nutrition
- Enable your business to **showcase its contributions** to improving nutrition to global and national key opinion formers
- Receive global exposure as a supporter of improved nutrition on the SBN website
- Develop new or scale up existing **Corporate Social Responsibility** programmes around nutrition
- **Explore partnership opportunities** for private sector members to engage with each other, NGOs, professional associations and other interested organisations on nutrition
- Receive **updates/intelligence** from within the SUN movement and countries and from global processes such as International Conference on Nutrition, Global Nutrition Report
- **Build the business case for further investment in nutrition:** Show your company that 52 SUN countries want to work with business to scale up nutrition

### Membership nutrition commitments:

As part of the membership process, we invite organisations to identify at least one of their corporate goals which will also contribute to improving nutrition – **these will be your “Nutrition Commitments”**. The SUN Business Network aims to support you in achieving these goals which will enable us to measure the progress the private sector is making towards achieving national nutrition goals.

Examples of nutrition commitments for food companies may include:

- Developing fortified food and drink products for sale to low income consumers
- Increasing the market penetration of your nutritious food products, making them more accessible for a wider range of consumers
- Working to reduce the cost of production of nutritious foods, thereby making your products more affordable in the marketplace
- Innovating and investing in new product development for nutritious consumables and establishing associated marketing campaigns

Examples of **nutrition commitments for non-food companies** may include:

- Implementing nutrition education and/or breastfeeding support programs for staff which will help to reduce the burden of sick leave and increase worker productivity
- Providing training to or investing in agricultural projects to encourage produce diversification, thereby reducing corporate risk and increasing dietary diversity
- Empowering women and girls in the workplace and their communities through education programmes and encouragement of women/girls in leadership roles
- Implementing clean water and sanitation programmes (ex. WASH) to prevent and control infection and disease
- Improving access to health services to ensure that women and children stay healthy

**Before you formally join the SUN Business Network to become advocates and supporters of improved nutrition, we ask that you acknowledge the following commitments:**

**Your organisation's commitments to the SUN Business Network and its objectives. You commit to:**

- Scaling up nutrition in support of the SUN Movement
- The Principles of Engagement of the [SUN Movement](#) and the SUN Business Network (see below)
- Actively supporting scaling up nutrition (see below)
- Report against these commitments on an annual basis

**Principles of Engagement of the SUN Business Network :**

- Businesses should support and respect the protection of internationally proclaimed human rights; and make sure that they are not complicit in human rights abuses.
- Businesses should comply with UN guidance on health and nutrition, with a specific mention of the International Code on Marketing of Breast Milk Substitutes and World Health Assembly resolutions related to Maternal, Infant and Young Child Nutrition
- Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
- Businesses should uphold the elimination of all forms of forced and compulsory labour; the effective abolition of child labour; and the elimination of discrimination in respect of employment and occupation.
- Businesses should support a precautionary approach to environmental challenges; undertake initiatives to promote greater environmental responsibility; and encourage the development and diffusion of environmentally friendly technologies.
- Businesses should work against corruption in all its forms, including extortion and bribery.

**International Code of Marketing of Breastmilk Substitutes**

*The SUN Business Network (SBN) supports the International Code of Marketing of Breastmilk Substitutes (BMS Code) and the importance of its articulation and effective enforcement in SUN country national legislation to promote and protect optimal infant and young child nutrition. SBN recognizes the importance of early initiation of and exclusive breastfeeding in the promotion of optimal nutrition in early life and reduction of child mortality, and the important role the private sector can play in providing breastfeeding support to its workforce. SBN actively supports its members to implement programs to support maternal health and breastfeeding in the workplace.*

***All prospective SBN members are asked to disclose any production or promotion of food products or beverages for children under 24 months of age, and declared compliance with the provisions of the BMS Code and appropriate promotion of complementary foods as defined by the World Health Assembly (WHA).***

To become a member of the SUN Business Network, please complete the following form and return via email to [mwnukiewicz@gainhealth.org](mailto:mwnukiewicz@gainhealth.org)). There is currently **no membership fee**.

Name of your organisation: \_\_\_\_\_

Industry / Sector: \_\_\_\_\_

Contact name: \_\_\_\_\_

*(This person will be your organisation's focal point for the SUN Business Network)*

Contact's position / title: \_\_\_\_\_

Contact's email address: \_\_\_\_\_

*(Primary contact email address)*

Contact's phone number: \_\_\_\_\_

*(Primary contact mobile phone number)*

### Nutrition commitment:

*(Identify at least one of your corporate goals which will also contribute to improving nutrition. These goals will be your 'Nutrition Commitments'.)*

**Headline statement:** *(Please insert 2-3 sentences describing the overview of your scaling up nutrition commitments. This will be published online once the application has been reviewed)*

**Summary statement:** *(Please **attach a summary of your commitments** to scaling up nutrition, using up to 350 words. This will be published online once the application has been reviewed. This summary will be updated on an annual basis.)*

**Disclosures:** *(Please **attach all required disclosures** regarding production or promotion of food products or beverages for children under 24 months of age and declared compliance with the Code.)*

Indicator(s): \_\_\_\_\_

*(Identify the indicator or 'measure of success' which will help us to track the progress of achieving your nutrition commitment)*

Please tick to confirm that your organisation's decision to join the SUN Business Network has been approved by the CEO, MD or a member of the executive management team

By becoming an SBN member, you acknowledge the 'Commitments' outlined on the previous page.

**Contact:** Marta Wnukiewicz

Associate

SUN Business Network

Signature: \_\_\_\_\_

**Email:** [mwnukiewicz@gainhealth.org](mailto:mwnukiewicz@gainhealth.org)

Date: \_\_\_\_\_

[www.sunbusinessnetwork.org](http://www.sunbusinessnetwork.org)