

What is the SUN Business Network?

The SUN Business Network is the world’s leading private sector focused nutrition initiative:

- Scaling Up Nutrition (SUN) is a global movement which unites governments, civil society, the United Nations, donors, businesses and researchers in a collective effort to improve nutrition
- The SUN Business Network (SBN) is the private sector branch of this movement, and aims to support businesses in growing the role they play in nutrition
- In Nigeria, the SUN Business Network is facilitated by **GAIN**

The SUN Business Network is facilitated at a global level by WFP and GAIN



Vision of the SUN Business Network Nigeria

Vision: To be the focal point for promoting action by business towards improving nutrition for public health impact in Nigeria

Who can become a member of the SUN Business Network?

Private Sector Stakeholders



Food production & processing



Agriculture



Retail



Finance



Transport & distribution



Construction



Pharmaceutical Industries



Mobile networks & communications



Extractive Industries

Why join? Benefits of membership:

- **Network with other companies** that have an interest in nutrition and expanding the nutrition market
- Contribute to a **collective voice & community** for nutrition in Nigeria’s private sector, which does not currently exist
- Provide input into **government policy decisions** and support recommendations for regulatory improvements
- Receive **updates on the food industry & relevant policy changes** that may impact your business decisions
- Enable your business to **showcase its contributions** to improving nutrition at a national and global level
- Receive global exposure as a supporter of improved nutrition on the SBN website
- Access a wide range of **Corporate Social Responsibility (CSR)** opportunities for your business to improve nutrition in the community
- **Explore partnership opportunities** for private sector members to engage with each other, NGOs, professional associations and other interested organisations on nutrition
- Receive **practical advice, guidance and training**, through workshops and events, to increase your company’s commercial engagement in nutrition
- **Participate in a national movement**, including major events, aiming to grow the market and expand business involvement in nutrition

Before you formally join the SUN Business Network to become advocates and supporters of improved nutrition in Nigeria, we ask that you acknowledge the following commitments :

Your organisation’s commitments to the SUN Business Network and its objectives. You commit to:

- Supporting the SUN Business Network and being active in its Vision to be the focal point for promoting action by business towards improving nutrition for public health impact in Nigeria
- The Principles of Engagement of the SUN Business Network (below)
- Sharing general information about your organisation and its efforts to support nutrition
- Marketing consumables in a way that strictly follows and adheres to the established national regulatory framework

Principles of Engagement of the SUN Business Network Nigeria:

- Members should act in line with a commitment to uphold the equity and rights of all women, men and their children
- Members should recognise the importance of moral and social action within a competitive nutrition market. Be advocates for the cause of improved nutrition in Nigeria
- Members should support and respect the protection of internationally proclaimed human rights; and make sure that they are not complicit in human rights abuses
- Members should comply with UN guidance on health and nutrition, with a specific mention of the International Code on Marketing of Breast Milk Substitutes and World Health Assembly resolutions related to Maternal, Infant and Young Child Nutrition
- Members should work against corruption in all its forms, including extortion and bribery
- Members should uphold the elimination of all forms of discrimination in respect of employment and occupation

Membership nutrition commitments:

As part of the membership process, we invite organisations to identify at least one of their corporate goals which will also contribute to improving nutrition in Nigeria – **these will be your “Nutrition Commitments”**. The SUN Business Network aims to support you in achieving these goals which will enable us to measure the progress the private sector is making towards achieving national nutrition goals.

Examples of **nutrition commitments** include:

- Providing training to or investing in agricultural projects to encourage produce diversification, thereby reducing corporate risk and increasing dietary diversity
- Implementing education programs for staff around nutrition which will help to reduce the burden of sick leave and increase worker productivity
- Developing fortified food and drink products for sale to low income consumers
- Increasing the market penetration of your nutritious food products, making them more accessible for a wider range of consumers
- Working to reduce the cost of production of nutritious foods, thereby making your products more affordable in the marketplace
- Innovating and investing in new product development for nutritious consumables and establishing associated marketing campaigns
- Implementing innovative sales models (e.g. door-to-door sales) to improve the purchasing power and accessibility to nutritious foods for women and consumers in rural areas

In addition, you may also decide to include a **‘Voluntary commitment’** to improve nutrition which goes above and beyond your existing business goals. The SUN Business Network team can work with you to refine or update your commitments before we begin to support you in achieving your nutrition goals – just let us know!



To become a member of the SUN Business Network, please complete the following form and return via email to aattah@gainhealth.org. There is currently **no membership fee**.

Name of your organisation: _____

Industry / Sector: _____

Contact name: _____

(This person will be your organisation's focal point for the SUN Business Network)

Contact's position / title: _____

Contact's email address: _____

(Primary contact email address)

Contact's phone number: _____

(Primary contact mobile phone number)

Nutrition commitment:

(Identify at least one of your corporate goals which will also contribute to improving nutrition in Nigeria. These goals will be your 'Nutrition Commitments'. You may also decide to include an additional 'Voluntary Commitment')

Indicator(s): _____

(Identify the indicator or 'measure of success' which will help us to track the progress of achieving your nutrition commitment)

Please tick to confirm that your organisation's decision to join the SUN Business Network Nigeria has been approved by the CEO, MD or a member of the executive management team

(For food companies) Please tick to confirm that your food and/or drink product(s) meet the relevant local standards and regulations for commercial sale and distribution in Nigeria. *Note: You may be asked to provide relevant certification or licence information on the above, if required*

(For food companies) Please tick if your company produces products targeted at children under the age of 2 years. *Note: Government approval of company membership of SBN Nigeria will be sought.*

By becoming an SBN member, you acknowledge the 'Commitments' outlined on the previous page

Signature: _____

Date: _____

Contact: Angela Attah

Coordinator, SBN Nigeria

Email: aattah@gainhealth.org

www.sunbusinessnetwork.org