

SUN Business Network

Becoming a Member

Recap: What's the SUN Business Network?

- Scaling Up Nutrition (SUN) is a global movement which unites governments, civil society, the United Nations, donors, businesses and researchers in a collective effort to improve nutrition
- The SUN Business Network (SBN) is the private sector branch of this movement, and aims to support businesses in growing the role they play in the nutrition
- In Zambia, the SUN Business Network is facilitated by WFP, with support from a number of donors

The SUN Business Network is facilitated at a global level by WFP and GAIN



Purpose, Vision and Objectives of the SUN Business Network Zambia

Purpose: A business community that leads, supports and encourages the members it represents, and the broader Zambian private sector, to improve nutrition

Vision: To become the centre for promoting nutrition in Zambia's private sector

Objectives: We will achieve our Vision through these 6 strategic pillars

1. Develop a strong SBN brand and membership

2. Increase nutrition awareness and demand

3. Increase commercial engagement in the nutrition market

4. Improve the nutrition regulatory environment

5. Improve nutrition distribution partnerships

6. Improve nutrition in the business community

Who should join the SUN Business Network?

Private Sector Stakeholders



Food production & processing



Agriculture



Retail



Finance



Transport & distribution



Construction



Professional services



Mobile networks & communications



Energy, utilities & mining

Non-Private Sector Stakeholders



Government



UN



Donors



Civil society organisations



Business associations



Research & education



Healthcare



Nutrition community

Benefits of joining the SUN Business Network

- Network with other companies that have an interest in nutrition and expanding the nutrition market
- Contribute to a collective voice & community for nutrition in Zambia's private sector, which does not currently exist
- Advocate for improved nutrition standards and regulations
- Access a wide range of Corporate Social Responsibility (CSR) opportunities for your business to improve nutrition in the community
- Receive regular updates on the nutrition market; including news, trends and consumer behaviour
- Receive practical advice, guidance and training, through workshops and events, to increase your company's commercial engagement in nutrition
- Receive support in developing proposals to access finance and technical assistance
- Receive global exposure as a supporter of improved nutrition on the SBN website

SUN Business Network

Commitments to Nutrition



To ensure the SUN Business Network's members are advocates and supporters of improved nutrition in Zambia, we ask that you acknowledge the following commitments before you formally join the SUN Business Network

Your organisation's commitments to the SUN Business Network and its objectives. You commit to:

- Supporting the SUN Business Network and being active in its Vision to become the centre for promoting nutrition in Zambia's private sector
- The Principles of Engagement of the SUN Business Network (below)
- Sharing general information about your organisation and its efforts to support nutrition
- *(For food companies)* Following responsible practices of infant feeding
- *(For food companies)* Not marketing any product to children under the age of 6 months
- *(For food companies)* Following appropriate marketing practices for children of 6 – 24 months of age, which includes positioning foods as a complement to continued breastfeeding to the age of 24 months or beyond

Principles of Engagement of the SUN Business Network Zambia:

- Members should act in line with a commitment to uphold the equity and rights of all women, men and their children
- Members should recognise the importance of moral and social action within a competitive nutrition market. Be advocates for the cause of improved nutrition in Zambia
- Members should support and respect the protection of internationally proclaimed human rights; and make sure that they are not complicit in human rights abuses
- Members should comply with UN guidance on health and nutrition, with a specific mention of the International Code on Marketing of Breast Milk Substitutes and World Health Assembly resolutions related to Maternal, Infant and Young Child Nutrition
- Members should work against corruption in all its forms, including extortion and bribery
- Members should uphold the elimination of all forms of discrimination in respect of employment and occupation

As a Network, we also acknowledge the following commitments to you, as a prospective member. The SBN commits to:

- Leading, supporting and encouraging SBN members to improve nutrition in Zambia
- Working closely with our partners to increase nutrition awareness and demand, thereby growing the market for nutrition
- Helping SBN members to increase commercial engagement in the nutrition market by providing relevant information, guidance, tools and support
- Working with members, government and partners to advocate for an improved nutrition regulatory environment
- Encouraging and facilitating CSR opportunities to improve nutrition in the community

SUN Business Network

Membership Form



Business Network
ENGAGE • INSPIRE • INVEST

To become a member of the SUN Business Network, please complete the following form (or provide these details via email to sbnzambia@gmail.com). There is currently **no membership fee**.

Name of your organisation: _____

Industry / Sector: _____

Contact Name: _____

(This person will be your organisation's focal point for the SUN Business Network)

Position / Title: _____

Email address: _____

(Primary contact email address)

Contact number: _____

(Primary contact mobile phone number)

Voluntary commitment:

(In addition to the commitments outlined on the previous page, your organisation may wish to make an additional commitment to support nutrition in Zambia, through the SUN Business Network)

Please tick to confirm that your organisation's decision to join the SUN Business Network Zambia has been approved by the CEO, MD or a member of the executive management team

(For food companies) Please tick to confirm that your food and/or drink product(s) meet the relevant local standards and regulations for commercial sale and distribution in Zambia.

Note: You may be asked to provide relevant certification or licence information on the above, if required

By becoming an SBN member, you acknowledge the 'Commitments to Nutrition' outlined on the previous page

Signature: _____

Date: _____

Call: +260 977 280 185

Email: sbnzambia@gmail.com

www.facebook.com/sbnzambia

www.sunbusinessnetwork.org