## The Ajinomoto

# Group

Headquarter: Japan.

Number of employees: 34 452 employees in 35

countries.

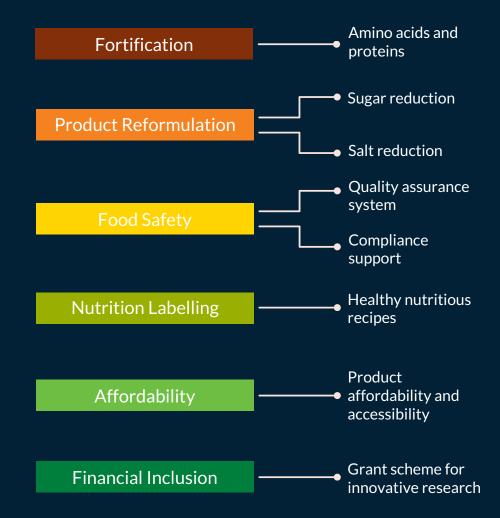
Revenue: approx. \$10.4 billion in 2017.

Products: seasonings, processed foods, beverages,

amino acids, pharmaceuticals and chemicals.



### Potential Technical Assistance offer for national SBN Members











### Areas of technical expertise for potential technical assistance transfer

#### **Fortification**

Amino acids and proteins - Based on research on the nutritional value of amino acids and proteins, The Ajinomoto Group offers "foods with functional claims" as well as "amino acids premix" to enhance the value of food products. These solutions and ingredients are provided by The Ajinomoto Group to distributors, retailers and other outlets.

#### Product Reformulation

**Sugar reduction -** The Ajinomoto Group offers amino acid-based sweeteners (e.g. Aspartame and Advantame) for sugar reduction.

Salt reduction - The Ajinomoto Group offers monosodium glutamate "umami substances" that can reduce salt intake by approximately 30%, while taking into account consumer requirements to have tasty food. The Ajinomoto Group continually develops foods with gradually reduced sodium ratios.

Quality assurance system - The Ajinomoto Group applies its own quality assurance system based on ISO 9001, supplemented by manufacturing management standards such as Hazard Analysis and Critical Control Points and Good Manufacturing Practices.

**Compliance support** - The Ajinomoto Group helps suppliers of food and packaging products to be compliant with food safety regulations.

#### **Nutrition Labelling**

**Healthy nutritious recipes -** The Ajinomoto Group offers nutritionally balanced recipes on the back of its packaged products to promote healthy eating and considering local nutritional habits and preferences.

#### **Affordability**

Product affordability and accessibility -The Ajinomoto Group provides nutritious products that meet consumer needs at affordable prices. Solutions to provide affordable products are adjusted to country context.

#### **Financial Inclusion**

**Grant scheme for innovative research - The** Ajinomoto Group runs the "Ajinomoto Innovation Alliance Program", a \$100K per project grant scheme to support innovative research.





**Business Network** 



