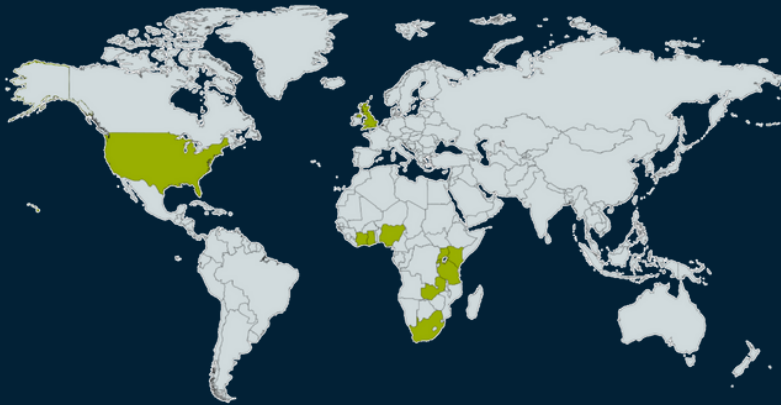# Every1mobile

Headquarter: United Kingdom.

Number of employees: 50 employees in 11 countries.

Revenue: approx. $1.7- 2.3 million per annum.

Products: digital mobile services, consulting and technology.

Potential Technical Assistance offer for national SBN Members

| Financial Inclusion | Micro-retailer digital tools and services for business and finance |

| Marketing | Social behaviour change communication |

| Other | Remote digital training, support and mentoring |

Areas of technical expertise for potential technical assistance transfer

Financial Inclusion

Micro-retailer digital tools and services for business and finance - partnerships with NGOs, donors, private sector. Every1Mobile has created a digital supply and demand platform that builds the revenue earning opportunities and business acumen of low-income micro-retailers through a package of digital services and products and delivers health and nutrition outcomes to the communities they serve - via the mobile devices in their hands. Services include customer eVouchering, access to working capital, online ordering, digital customer referrals.

Marketing

Social behaviour change communication - Every1mobile is specialised in digital social marketing, demand generation, advocacy, youth and women engagement.
Every1Mobile has expertise in building digital movements and digital communities to effectively target and engage people at the Bottom of the Pyramid via any mobile device. Every1Mobile designs, builds and runs measurable, scaleable solutions providing access to information, support, safe spaces, behaviour change interventions, learning and awareness campaigns, linkages to affordable products and demand generation for services.

Other

Remote digital training, support and mentoring - Every1Mobile has a global eLearning and remote training platform solution delivering digital curricula, training, peer and expert support and mentoring via any mobile device to professionals, field workers, micro-retailers, providers or community members in low-connectivity low-income environments. Every1Mobile specialises in digitising content and design engaging, gamified digital learning journeys. The platform is scaleable and licensable for a range of delivery needs.